

REMARKS

The Office Action mailed February 1, 2007 has been carefully reviewed and the foregoing amendment has been made in consequence thereof.

Claims 1, 3-6, 8-13, and 39-46 are now pending in this application. Claims 1-13 stand rejected. Claims 2, 7 and 14-38 have been canceled. Claims 39-46 have been withdrawn.

The rejection of Claims 1-13 under 35 U.S.C. § 102(c) as being anticipated by U.S. Patent Publication 2003/0071814 to Jou et al. (hereinafter referred to as "Jou") is respectfully traversed.

Jou describes an interactive system for visualizing business data organized according to a dimensional model. The system enables data from more than one data source and presents the data in the form of a graphical, multi-metric data visualization. The data visualizations are hierarchically structured and built from visualization elements that include, in ascending order of hierarchy, charts, panels, scenes and sheets. The interactive system provides a variety of two- and three-dimensional visualization elements, such as predefined charts, which can be combined into fully customized visualizations. A data visualization is built by the system after the system has prompted the user to select data sources, data items to be visualized, and certain features of the presentation layout. In response to user inputs, the system generates a number of candidate visualizations and presents them to the user for selection in descending order of preference, based on numerical scores assigned to the candidate visualizations by a scoring algorithm. The data to be visualized can be filtered, drilled down for details, or presented in a series of consecutive visualizations, to create an animation effect. Additionally, the data can be coded in various ways, such as colors, to provide visual indications of the status of the business method. Notably, Jou does not describe nor suggest a method for processing business metrics information including storing pre-defined users based on a business metric at the database notifying the pre-defined users when a pre-determined threshold regarding a respective business metric is satisfied.

Claim 1 recites a method for processing business metrics information, where the method comprises “storing pre-defined users based on a business metric . . . receiving operating and financial data for a business . . . processing the data to generate business metrics . . . comparing the business metrics to pre-defined parameters . . . notifying the pre-defined users when a pre-determined threshold regarding a respective business metric is satisfied.”

Applicants respectfully submit that Jou does not describe nor suggest a method for processing business metrics information, as recited in amended Claim 1. More specifically, Jou does not describe nor suggest storing pre-defined user based on a business metric at the database and, after comparing the processed business methods, notifying the pre-defined users when a pre-determined threshold regarding a respective business metric is satisfied. Rather, Jou, in contrast to the present invention, describes an interactive system for displaying business data organized according to a dimensional model after receiving a user’s input. As such, Jou does not describe nor suggest a method for processing business metrics information including storing pre-defined users based on a business metric at the database notifying the pre-defined users when a pre-determined threshold regarding a respective business metric is satisfied.

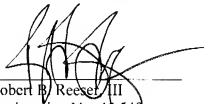
Accordingly, for at least the reasons set forth above, Claim 1 is submitted to be patentable over Jou.

Claims 3-6 and 8-13 depend from independent Claim 1. When the recitations of Claims 3-6 and 8-13 are considered in combination with the recitations of Claim 1, Applicants submit that dependent Claims 3-6 and 8-13 likewise are patentable over Jou.

For at least the reasons set forth above, Applicants respectfully request that the Section 102 rejection of Claims 1-6 and 8-13 be withdrawn.

In view of the foregoing amendments and remarks, all the claims now active in this application are believed to be in condition for allowance. Reconsideration and favorable action is respectfully solicited.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'R. B. Reeser III', is written over a horizontal line.

Robert B. Reeser III
Registration No. 43,548
ARMSTRONG TEASDALE LLP
One Metropolitan Square, Suite 2600
St. Louis, Missouri 63102-2740
(314) 621-5070